

SEBT Syllabus

SEO, AI, Blogging, Freelancing & Digital Marketing Training

A practical 6-month training program by M Tanveer Nandla to help students learn SEO, AIO, blogging, freelancing, Local SEO, YouTube automation, and market-ready digital skills.





Trainer
M Tanveer Nandla



Graduates
12,000+



Fee
Rs. 60,000



Duration
6 Months



Lectures
100+ Live Lectures



Support
24/7 Support



Refund
14 Days Refund Policy



Access
Web / iOS / Android Apps



Last Date: 14 Nov 2025



Orientation: 16 Nov 2025



Lifetime Access



Certificate of Completion



A.I. + Live Support

WHAT'S NEW IN BATCH 15



YouTube Automation
Automate, grow and monetize faceless YouTube channels.



AI Agents
Automate tasks and workflows with intelligent AI agents.



TikTok Ads
Run TikTok Ads and scale traffic & sales.



Etsy
Build and grow digital products business on Etsy.

Training Content

01

Module 01: SEO Foundations



02

Module 02: Niche & Keyword Research



BONUS

Quick Skills



03

Module 03: Content Writing



04

Module 04: Web Designing using WordPress



05

Module 05: Freelancing (Fiverr)



06

Module 06: OnPage SEO



07

Module 07: Tool Development



08

Module 08: OffPage SEO



09

Module 09: Local SEO



10

Module 10: Freelancing (Upwork)



11

Module 11: AIO (AI SEO)



12

Module 12: YouTube Automation



BONUS

AI Agents



BONUS

Micro Project Management



BONUS

Etsy



BONUS

Paid Ads



BONUS

Tiktok Ads



BONUS

ecommerce SEO



Course Outline Snapshot

✓ Web Development Basics

✓ Niche Research & Content Coverage

✓ AI-Driven SEO

✓ AIO (Answer Engine Optimization)

✓ WordPress Training

✓ SEO & Blogging Frameworks

✓ Content Optimization

✓ Search Engine Mechanics

✓ Competitive SEO Strategies

✓ On-Site SEO Enhancements

✓ Local SEO, Technical SEO & Semantic SEO

✓ Freelancing Ecosystems (Upwork & Fiverr)

✓ GA4, GTM & Search Console

✓ Advanced Link Building

✓ Performance Marketing Tools

✓ AI-Driven Tools Development

✓ Browser Automation

✓ Guest Posting Frameworks

✓ Digital Asset Flipping

SEBT DETAILS & OUTCOMES

Important Note

- No Registration Fee
- One-Time Fee Only
- Live Lectures
- Recorded Lectures
- No Watch Time Limit (12 Months)
- No Monthly Subscription

Course Access

- LMS Access
- iOS / Android App
- WhatsApp Community
- Success Manager
- iSkills Alumni
- iSkillsPro

Support

- Multilayer Support System
- Live Chat
- Support Portal
- Facebook Group
- 24/7 Support
- 24 Hrs. Issue Resolution Time

Resources & Bonus

- Worth \$1200 Free Resources
- Themes / Plugins Free
- iSkillsPro
- Alumni Group Access
- SEOlytics
- Optional Bonuses: Google Ads, Meta Ads, Browser Automation in SEO, AEO (AI SEO), Quick Skills

WHAT STUDENTS CAN DO AFTER SEBT

Build SEO-ready websites

Rank blogs and business pages

Offer SEO services on Fiverr & Upwork

Do Local SEO & AIO work



Student Achievements:

Alumni have collectively earned over **\$350 Million**



Vision for 2030:

\$1 Billion

cumulative alumni revenue



71% of

graduates started earning online following their SEBT training in 2023

Results vary by effort, consistency, skills and execution.

Website:
iskills.com/training/sebt/

Enroll:
enroll.iskills.com

Phone:
+92-300-0451111

Location:
5/5 MPS Road, Multan

Register Now

